

Press Release

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Rezin Orthopedics and Sports Medicine Receives Marketing Award

October 15th, 2008 – Rezin Orthopedics and Sports Medicine was honored to receive an Award of Merit on Friday October 10th from the Illinois Society for Healthcare Marketing and Public Relations. The Fall Conference was held at Northwestern Memorial Hospital where Abby Berry, Director of Marketing was recognized with the Award of Merit for her Integrated Marketing Campaign, “New Physician: Kuo.”

There was over 120 entries this year for the Pinnacle Awards, most of which were submitted by area Illinois Hospitals. The awarded campaign crossed media lines including email blasts, newsletters, newspaper articles, direct mailers and various other announcements of Rezin Orthopedics new physician Eugene Kuo, MD.

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